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PAECT QUICK FACT



**Fact 1:** Dating to 1964, the RAND Tablet Computer is argued to be the world's first tablet. This comes 46 years before Apple introduces the iPad!

Source: Davis, M; T. Ellis (August 1964). "The RAND Tablet: A Man-Machine Graphical Communication Device" <[http://www.rand.org/pubs/research\\_memoranda/2005/RM4122.pdf](http://www.rand.org/pubs/research_memoranda/2005/RM4122.pdf)>

**Fact 2:** The Hitchhiker's Guide to the Galaxy was broadcast as a radio comedy on BBC Radio 4 in 1978. The series was named after a fictional touch screen electronic tablet used in the play.

Source: "History of Tablet Computers." Wikipedia. Wikimedia Foundation, 31 Dec. 2012. Web. 12 Jan. 2013. <[http://en.wikipedia.org/wiki/History\\_of\\_tablet\\_computers](http://en.wikipedia.org/wiki/History_of_tablet_computers)>



PENNSYLVANIA ASSOCIATION FOR EDUCATIONAL COMMUNICATONS & TECHNOLOGY

WWW.PAECT.ORG

PAECT IS A DYNAMIC PROFESSIONAL ORGANIZATION OFFERING LEADERSHIP AND NETWORKING OPPORTUNITIES TO PROFESSIONALS THROUGHOUT THE COMMONWEALTH BY NURTURING THE EXCHANGE OF IDEAS, INFORMATION, RESOURCES, AND EMERGING DEVELOPMENTS IN CURRENT TECHNOLOGY ISSUES.



## PAECT MESSAGE FROM THE PRESIDENT:

Welcome to the Pennsylvania Educational Technology Expo and Conference 2013. As I write this article, I am astounded at how quickly 2012 has ended. Wasn't it just yesterday that we were all together at PETE & C 2012? You will notice a new Web presence, conference planning tools, and a mobile tool to ease the process of evaluation. Take the time to evaluate your sessions and earn continuing education hours. You will no longer need an Act 48 code: just have your PPID number handy. We read every evaluation and make changes and improvements with your suggestions. We could not continue to make this the premier conference in the east without your ideas and input.

NEW this year—PETE-lets!!!

When you are deciding which concurrent session to attend, it can be overwhelming at PETE & C. Is the topic something that will meet your needs? Will the speaker be dynamic and deserving of your time? Sponsored by the Pennsylvania Association for Educational Communication and Technology (PAECT), these mini PETE-lets will bring snippets of the day's presentation to you in two-minute blasts. In each 45 minute session, PETE-let attendees can see 20+ presenters! It's a fast-paced session that will surely be hilarious as each presenter is provided only two minutes!

Find us each morning at 7:00 AM in Cocoa 2/3!

Your state technology organization, the Pennsylvania Association for Educational Communications and Technology (PAECT) continues to grow each year. This past year you have seen the development of our regional boards, the implementation of professional development opportunities across the state, the continued support of one of the largest listservs in PA (CFF listserv) and the growth of our social network. As a perk of membership, you have the opportunity to belong to this ever-growing community. Check the Web site frequently for events and activities taking place in your region and throughout the state. Stop by the PAECT booth for more information about this organization and for a chance to win a great prize.

Be reminded that our PAECT Banquet is scheduled to take place on Tuesday, February 12th. The dinner provides a great opportunity to network with other ed tech professionals. It also provides a means to recognize those individuals in our state who have demonstrated leadership in our field. The PAECT Awards will be given at the annual dinner. Stop by the PAECT Booth for additional information.

As this conference ends, the planning begins for PETE & C 2014 and the International Society for Technology in Education (ISTE Conference 2015) to be held in Philadelphia. It will take hours of planning to bring the international conference to our state again in 2015.

The PAECT Board of Directors hopes you have the opportunity to expand your professional network and learning as you attend this year's conference.

Mary Beth Hengelbrok  
PAECT President

# UPDATES FROM AROUND THE PAECT REGIONS

## NW PAECT UPDATE



**CONNIE SITTERLEY**  
NW Regional Director

The NPAECT held the 20th annual Technology Fair and Student Showcase at Edinboro University in April. We were joined by NTMA (National Tooling and Machining Association) and were able to include several career-related activities for students. The Student Showcase is a non-competitive event that featured over one-hundred students sharing tech-based projects. Certificates and drawing prizes were given to students and teachers. During the four hour event, parents and other interested people tour and listen to the students as they describe their projects.

A March 7 dinner meeting will be held at IU5 in Edinboro with topics chosen by members.

The 21st annual Tech Fair and Student Showcase will be held in conjunction with the Metals in Motion Robobot Competition. Schools will be invited to share projects on March 23rd from 11:00 A.M. - 2:00 P.M. at Meadville Middle High School in Meadville, PA. This change of venue will provide an opportunity for students to see the robots in action and will provide a larger audience for the students attending the Tech Fair.

The 3CSetc (Connect, Communicate, Collaborate Ed Tech Conference will be held at a date yet to be determined in August. This 2 day event provides professional development seminar and workshop options as well as keynote speakers.

## NEWSLETTER STAFF

### CONTRIBUTING MEMBERS

Publisher / PAECT

Editor / Scott Snyder

Layout & Design / Peter Kelsey

Managing Editor / Brandon Lutz

Associate Editor / Lori Sheldon

Those interested in joining our volunteer staff, please contact Scott Snyder at [ssnyder963@gmail.net](mailto:ssnyder963@gmail.net) or Lori Sheldon at [lorips@mac.com](mailto:lorips@mac.com)

Contributors to the February Issue:

Mike Baker, Kathy Brautigam, Shirley Campbell, Chris Champion, Mary Beth Hengelbrok, Ed McKaveney, Brooke Mulartrick, Ann Noonan, Mark Perlman, Joanne Romano, Lori Sheldon, Scott Snyder, and our regional directors.

## SW PAECT / UPDATE



**JANA BAXTER**  
SW Regional Director

In the Southwest Region, TREC (Three Rivers Educational Technology Conference) 2012 was our most successful ever! We had over 360 folks in attendance. Gary Stager was our keynote speaker, and Aaron Sams did two sessions on Flipping the Classroom! Two student-led sessions took place during the

preconference, focusing on programing, including Scratch & Processing.

In 2013, TREC will be back again in November with a nationally known keynote and stars from our own state sharing their successes. We also hope to create some small-scale sessions, allowing for hands-on time around topics of interest to current and future members. Possibilities include a one-day symposium on the Flipped Classroom with Aaron Sams and involving regional educators in a collaborative effort with the Center for Creativity (a partnership between AIU and IU 1) called TransformED, a "hack space for teachers." We will host a SW PA Meet and Greet along with another local event.

## SE PAECT / UPDATE



**BRANDON LUTZ**  
SE Regional Director

The Southeast Region of PAECT is proud of a very active year. One of the biggest highlights was our 1st Annual Tech and Taco Event in May. Partnering with Montgomery County Community College and Smart Technologies, SEPAECT provided members and college professors with training on the newest Smart Notebook software. In addition, members shared their favorite web tools, won prizes and chowed down on delicious food (<http://tinyurl.com/tntaco2012>)! It's been a stellar year for the Southeast region, to find out more, check out <http://tinyurl.com/techthehallsprezi> to see a recap of all of our 2012 events!

Join SEPAECT in 2013 for fun and collaborative events that are already in the planning stage. Come out for an Open House in March, a Discovery Educator Network sponsored event in April, the 2nd Annual Tech and Tacos in May and our Family BBQ in July. Additionally, virtual events are on the horizon. No matter what your technology role, the Southeast region welcomes you! Contact Brandon ([blutz01@gmail.com](mailto:blutz01@gmail.com)) or Brooke ([bmulartrick@gmail.com](mailto:bmulartrick@gmail.com)) for more information and a chance to enhance your personal learning network.



# EVENTS AT



PENNSYLVANIA ASSOCIATION FOR EDUCATIONAL COMMUNICATIONS & TECHNOLOGY

WWW.PAECT.ORG

## SUNDAY, FEBRUARY 10, 2013

TIME: 9:00AM

Event Title: **TECHNOLOGY INTEGRATORS REUNION**  
Location: Hershey Lodge Room TBA (Preconference Session)  
Intended Audience: Any interested PETE&C Attendee

**Description:** In this session, we will be bringing technology integrators from around the state to share experiences, strategies and lessons learned. We encourage Keystones, CFF Coaches, and technology leaders to share and interact. The session will be moderated and guided by essential questions, but the crowd will be expected to fully engage in the entire morning.

TIME: 4:00PM

Event Title: **PAECT BOARD MEETING**  
Location: Suite 3339 Hershey Lodge  
Intended Audience: Any interested PAECT member

**Description:** The PAECT Board always meets prior to the Conference. Join us in Suite 3339. Everyone is welcome!

## MONDAY, FEBRUARY 11, 2013

TIME: 7:00AM

Event Title: **PETE-LETS!**  
Location: Cocoa 2/3  
Intended Audience: PETE&C Attendee

**Description:** When you are deciding which concurrent session to attend, it can be overwhelming. Is the topic something that will meet your needs? Will the speaker be dynamic and deserving of your time? Sponsored by the Pennsylvania Association for Educational Communication and Technology (PAECT), these mini PETE-lets will bring snippets of the day's presentation to you in two-minute blasts. In each 45 minute session PETE-let attendees can see 20+ presenters! It's a fast-paced session that will surely be hilarious as each presenter is timed only two minutes!

TIME: 6:00PM

Event Title: **PAECT REGIONAL RECEPTIONS**  
Location: Suite 3339 Hershey Lodge  
Intended Audience: PAECT members

**Description:** Join your colleagues in Suite 3339 Hershey Lodge. Take advantage of this time to network with your Regional Director and others from your region.  
**More Info:** Additional information will be sent to you by your Regional Director.

TIME: 8:45PM - 9:30PM

Event Title: **FILM: "LOOK! I'M LEARNING"**  
**- BY BRUCE UMPSTEAD**  
Location: Trinidad Ballroom  
Intended Audience: PAECT members & PETE&C Attendees

**Description:** What happens to public education when we give children technology designed for learning? What excites us about the prospect? Why is education dead last in terms of technology adoption? What are we doing about it? Look, I'm learning will tell the inspirational story of Amber Kowatch and Ashley Sheren who teach kindergarten and 2nd grade in Ludington, Michigan.  
**More Info:** [www.lookimlearning.org](http://www.lookimlearning.org)

TIME: 8:45PM - 9:30PM

Event Title: **PAECT PRESIDENT'S RECEPTION**  
Location: Suite 3339 Hershey Lodge  
Intended Audience: PAECT members

**Description:** Join friends, colleagues, and conference attendees in an informal setting while enjoying snacks and beverages!



# EVENTS AT

PENNSYLVANIA ASSOCIATION FOR EDUCATIONAL COMMUNICATIONS & TECHNOLOGY



[WWW.PAECT.ORG](http://WWW.PAECT.ORG)

**TUESDAY, FEBRUARY 12, 2013**

**TIME: 7:00AM**

Event Title: **PETE-LETS!**

Location: Cocoa 2/3

Intended Audience: PETE&C Attendee

**Description:** When you are deciding which concurrent session to attend, it can be overwhelming. Is the topic something that will meet your needs? Will the speaker be dynamic and deserving of your time? Sponsored by the Pennsylvania Association for Educational Communication and Technology (PAECT), these mini PETE-lets will bring snippets of the day's presentation to you in two-minute blasts. In each 45 minute session PETE-let attendees can see 20+ presenters! It's a fast-paced session that will surely be hilarious as each presenter is timed only two minutes!

**TIME: 6:30PM**

Event Title: **PAECT AWARDS DINNER**

Location: Empire Rooms A, B, C, Hershey Lodge

Intended Audience: PAECT member

**Description:** Join PAECT members in Empire Rooms A, B, & C for the annual member dinner. The cost of the banquet is included in your PETE&C Conference Registration.

**WEDNESDAY, FEBRUARY 13, 2013**

**TIME: 7:00AM**

Event Title: **PETE-LETS!**

Location: Cocoa 2/3

Intended Audience: PETE&C Attendee

**Description:** When you are deciding which concurrent session to attend, it can be overwhelming. Is the topic something that will meet your needs? Will the speaker be dynamic and deserving of your time? Sponsored by the Pennsylvania Association for Educational Communication and Technology (PAECT), these mini PETE-lets will bring snippets of the day's presentation to you in two-minute blasts. In each 45 minute session PETE-let attendees can see 20+ presenters! It's a fast-paced session that will surely be hilarious as each presenter is timed only two minutes!

Be sure to join the PAECT group on the PETE&C Ning. To access the Ning, point your browser to <http://ning.peteandc.org/>. If you will be twittering about PETE&C 2013, please include [#petec2013](https://twitter.com/petec2013) in your tweet. Be sure to include some time in your schedule to visit the Social Networking Lounge (SNL). The SNL is located in Wild Rose A. Complete details of the SNL are located at <http://ning.peteandc.org/page/social-networking-lounge>

Stop by the PAECT booth located across from the main registration area. Identify yourself as a PAECT member and ask for your PAECT ribbon.

**CONNECT : DEVELOP : LEAD : ADVOCATE**

# ASK PETE



## FEBRUARY 10-13

HERSHEY LODGE AND CONVENTION CENTER  
HERSHEY, PENNSYLVANIA

# 2013

### Pennsylvania Educational Technology Expo and Conference

**Where is the PAECT booth located?**

PAECT's booth is located in the Chocolate Lobby adjacent to the convention center main entrance and directly across the hall from conference registration.

**What can I do at the PAECT booth?**

Check the status of your membership and receive your complimentary Big Deal Book. Meet board members, regional directors and other members to find out what events are taking place in your region.

**What PAECT events are there at PETE&C?**

See the event listing elsewhere in the newsletter for a complete listing of events.

**What events shouldn't I miss at PETE&C?**

- The Sunday night welcome reception from 8:00 to 10:00 PM. is always fun.
- All three of the keynote speakers will be outstanding. (Monday & Tuesday morning, Wednesday lunch)
- Both Student Showcases on Tuesday.
- The Vendor / Exhibitor floor - all day Monday and Tuesday morning.
- PETE-lets

**I heard about this new thing called PETE-lets. What are PETE-lets?**

Sponsored by your PAECT, at 7:00 A.M. each morning of the conference, presenters have been invited to meet with interested conference attendees in Cocoa 2/3 to share a 60 second preview of their presentations. This is a great way to help you plan your day at PETE&C.

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## NE PAECT / UPDATE



**CHRISTY SAVAKINAS**  
NE Regional Director

The Northeast PAECT held an Apps & Appetizers event in Allentown on November 14. Attendees enjoyed appetizers while sharing educational apps. Look for similar events to be held in the future. We hope to see you there!

The Northeast PAECT is co-sponsoring Spring Into Technology Conference with East Stroudsburg Area School District and Integra One on March 23, 2013. Over 300 participants are expected to attend this one-day conference, providing quality sessions and hands-on workshops focused on technology integration and differentiated instruction in the classroom. Attendees will leave with proven ideas and strategies they can implement into their classrooms immediately. Sessions of your choice, lunch, door prizes and conference giveaways are all provided for the low cost of \$40 per person, and an early bird pricing is \$25. Registration will open on January 3, 2013.

Visit <http://www.esasd.net/SIT> for more information. Please mark Saturday March 23, 2013, on your calendar and save the date for this **PAECT** event.

**UPDATE**

For information about presenting 1 hour sessions (informational or information/hands-on) or 2 ½ hour sessions (all hands-on) and to complete the presentation proposal, please visit <http://www.esasd.net/SIT>. Presenters attend for free.

If you have any questions, contact [tech.coaches@esasd.net](mailto:tech.coaches@esasd.net)

## SC PAECT / UPDATE



**CHRISTINE YARZABEK**  
SC Regional Director

The South Central Region sponsored two great events this past fall. The first was an Apps & Appetizers event back in September at the Brickyard in Lancaster. Members noshed on various appetizers and shared favorite apps that they use on their mobile computing

device. In October, the region sponsored Edcamp Harrisburg, which gathered educators from around the region to share and collaborate in a fun, exhilarating day-long event.

With the regional board formed, there are plenty of people working on our region's next event. If you have a suggestion or would like to know what is going on, contact your regional director!

## NC PAECT / UPDATE



**JASON HEISER**  
NC Regional Director

The North Central Region has had its first board meeting which included newly appointed members. The meeting was a great success, and we are incredibly excited about the potential to reach more members in the coming months.

We look forward to seeing region members at the upcoming PETE&C Conference. Our next meeting after PETE&C will be Sunday, Feb 17th (via online meeting room) at 7:00 P.M. for any PAECT members who wishes to attend. To access to the virtual room, email me at [jheiser@seal-pa.org](mailto:jheiser@seal-pa.org), and instructions will be sent to you on how to attend.

# PROFESSIONAL PARTNER UPDATES



The PA state chapter of the Consortium for School Networking (CoSN) welcomes members and non-members alike to 2013 PETE&C. We are working together to help advance innovation, collaboration and technology leadership across the state. At this year's conference, we will have a series of events beginning Sunday with the preconference workshop "Technology Leadership Essential for Innovative Learning."

In this workshop, current and aspiring technology leaders will explore the confluence of educational leadership and technology in support of building transformative learning environments. Focusing on CoSN's Framework of Essential Skills for the K-12 CTO and the Certified Education Technology Leader program, this workshop will provide an excellent opportunity for information sharing and learning. Continuing the discussion, Monday's session on "Emerging Technologies from the 2012 Horizon Report" will provide education and technology leaders with practical, forward thinking information that addresses opportunities for teaching, learning, and creative inquiry. The CoSN "Essential Skills for K-12 Tech Directors" session will provide a closer look at the three primary professional categories of the framework critical to those in the education technology field. Come learn about each of these categories and their 10 specific skill areas along with the responsibilities and knowledge needed to be a viable educational technology leader. Then, bring an interested friend or colleague to the PA CoSN state chapter luncheon on Tuesday where we will be discussing a variety of initiatives, future plans and opportunities to get involved with our statewide technology leadership activities. A limited number of tickets for the luncheon will be handed out to members during the various CoSN workshops and sessions as well as at the PAECT booth. Lastly, attend the PAECT Awards dinner Tuesday evening and meet the 2012 PA CoSN Withrow CTO Award Winner and network with PAECT and CoSN members across the state.



PAECT is a non-profit that depends on the contributions of its membership. Please consider donating a small portion of your time at PETE & C to one of the many projects being supported by PAECT. You can find volunteer opportunities by visiting [www.PAECT.org](http://www.PAECT.org).



[www.EdTechActionNetwork.org](http://www.EdTechActionNetwork.org)  
NOW is the time to join us—take action to support educational technology!

## Why Does Advocacy Matter?

Because federal policymakers in Washington, D.C., face a tight budget, and unless they hear from constituents, they'll cut funds from key programs that keep classrooms competitive through educational technology.

## What is the Education Technology Action Network (ETAN)?

ETAN is an online tool and policy resource, providing a forum for educators and others to engage in the political process and project a unified voice in support of a common cause—improving teaching and learning through the effective use of technology. ETAN's mission is to influence public policy-makers at all levels.

## Support the E-Rate Program

(<http://www.edtechactionnetwork.org/issue-and-action-center>)

The E-Rate is a vital program that must be preserved as Congress considers changes to current telecommunications law. Since 1998, E-Rate has been the driving force to ensure that nearly ALL students and teachers gain equal access to online resources.

## Why Join ETAN?

Because your voice makes all the difference. Because you'll learn how to raise awareness about vital issues with political decision-makers, media, and your community. Because you'll hear right away about important federal legislative actions and deadlines and receive tips for effective grassroots advocacy on the local, state, and federal levels.

## What You Can Do:

- Visit <http://www.edtechactionnetwork.org/action/join-the-action-network> and learn about important Federal Ed Tech issues
- Visit <http://keystonestateeducationcoalition.blogspot.com> and learn about important PA Education Issues
- Take action---Send letters to your Elected Officials
- Tell friends---Spread the word about how they can make a difference too!
- Read regularly---Hilary Goldman' Blog (ISTE advocacy):

<http://www.iste-community.org/profiles/blog/list?user=HilaryGoldmann>

## Coming to PETE&C?

Stop by the ETAN booth at PETE&C and join if you haven't already done so, tell us what you have/are doing, tell us what you want us to do ([mperlan@mac.com](mailto:mperlan@mac.com))!

## PAECT MEMBER HIGHLIGHT PETE PRESENTERS

NW Region

**NICOLE HILL**

Dubois Area  
School District  
[NHill@dasd.k12.pa.us](mailto:NHill@dasd.k12.pa.us)

### 123 SCHOOL TV FOR PC

Learn about Adobe Visual Communicator 3 software for Windows and how easy it is to create video presentations that look like a television newscast. Students can easily create their own newscasts and other video presentations with the software's teleprompter feature and green screen capability. Walk away with lesson ideas and other resources.

### BLAST OFF: A SUCCESSFUL SOCIAL MEDIA LAUNCH

Do you want to reach your stakeholders where they are? Social Media can provide the solution. Come learn how CLIU21 has reinvented, renewed and revitalized communication to its staff, communities, and families. This session will highlight the process and decisions to have an effective social media presence.

NE Region

**DAHANN SNISKY**

Carbon Lehigh  
Intermediate Unit  
21  
[oulyd@cliu.org](mailto:oulyd@cliu.org)

SE Region

**KIM ADAIR**

Philadelphia  
School District  
[kadair@philasd.org](mailto:kadair@philasd.org)

### GREEN SCREENING FOR DUMMIES, EDITING EDITION

We heard you. You asked for editing tips, so here it is. I have my green screen video, but how do I add the background? This session will cover basic editing in iMovie 09 for Mac users and Adobe Premier Elements for PC users

### TWELVE TECHNOLOGY TOOLS FOR K-5 LEARNING

Come learn about 12 excellent, safe, and easy to use, ready to go technology tools and resources for learning and creating in the elementary classroom. Explore the tools, see how to use them in the classroom and share how you could use the tools in your classroom.

SC Region

**KEVIN WILSON**

York Suburban  
School District  
[KWillson@yssd.org](mailto:KWillson@yssd.org)

SW Region

**ERIN PROSSER**

Hampton Township  
School District  
[prosser@HT-SD.org](mailto:prosser@HT-SD.org)

**RTI: TECHNOLOGY AND DI** In this interactive session, participants will explore how a variety of technologies, handheld devices, web-based assessment and instruction programs, and digital tools can support an effective Response to Intervention program and improve student achievement.

